



REJUVENATE

**Exhibitor Fair
& Sponsorship
Information**

**OACUHO
Spring Conference 2015**





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OACUHO Spring Conference 2015 Exhibitor Fair & Sponsorship Information

Welcome to OACUHO

The Ontario Association of College and University Housing Officers (OACUHO) is a non-profit organization that brings together and advises a broad range of professionals who work in the field of student housing. OACUHO members represent over 80 colleges and universities throughout Ontario and across Canada. Each Spring, Housing professionals from across Ontario, along with professionals from some out-of-province Colleges and Universities, gather to discuss and present on trends in Student Housing and showcase new ideas and products that further advance innovation in the field.

York University is proud to welcome the membership of OACUHO to the 2015 Spring Conference and invites the membership to embrace the theme, Rejuvenate. The theme is one that the Host Committee believes highlights all functional areas of Residence Life and Housing and also addresses the need for the membership to utilize the Spring Conference as an opportunity to rejuvenate themselves, their practices and their campus.

'Rejuvenate' is the theme of the OACUHO 2015 Spring Conference for many reasons. The act of rejuvenation will look different person to person, but the act is deliberate as a means of improving and re-committing the passion for the role we play within Housing and Residence Life. As an opportunity to take stock, learn from colleagues and prepare for the coming academic year, we hope you will join us as we work to bring about new zest and zeal for those in the Residence Life and Housing areas so we may best serve our communities.

The conference will impart to our delegates emerging trends and practices in the world of Student Housing today, as well as introduce professionals, new and returning, to products and services that can continue to help advance the field of Student Housing and Residence Life. We invite you to read on and encourage you to join us at this year's conference.

Rejuvenate: June 7-11, 2015 | Toronto, Ontario

Rejuvenation is a process of renewal, for individuals, for facilities, for practices and for ideas. Considering how we care for ourselves is essential to best enable the proper care of others. To rejuvenate can look very different from one person, or from one place, to the next – we believe exploring and highlighting this process will be helpful to individuals, their practices and their campuses as they move into the future.

We have developed a number of sponsorship opportunities throughout the conference that are aimed at promoting your company and building close relationships with existing or perspective clients. We are excited to offer sponsorship opportunities for every budget, and we have customized options that enable your business to maximize exposure and minimize costs. Sponsorship is a great chance for businesses to reach a wide audience of engaged professionals in the field of Student Housing and Residence Life. In addition, conference access activities are now being offered to provide sponsors with the opportunity to join conference delegates during socials, meals, and the closing banquet.

Thank you for showing interest in OACUHO. We look forward to having you be a part of the OACUHO 2015 Spring Conference!





Exhibitor & Sponsorship Opportunities

The OACUHO conference is a valuable opportunity to showcase your products and services to potential clients and build relationships with representatives working at over 80 Canadian post-secondary institutions across the country. The OACUHO 2015 Exhibitor Fair will be held in the **TEL Building at York University on Wednesday, June 10, 2015, from 11:30am to 1:30pm**. This interactive tradeshow will draw approximately 170 delegates to meet with you and learn how your products and services can assist their campus operations or professional development. To purchase a booth at the Exhibitor Fair, please e-mail your choice of booth to the Rejuvenate 2015 Host Committee at rejuvenate@yorku.ca

Exhibitor Fair Booth Options

Booth	Description and benefits	Cost (plus HST)
Economy (8x8)	8x8 space optional table and/or chairs, wireless internet (note: no guaranteed electrical)	\$450.00
Basic (10x10)	10x10 space optional table and/or chairs, wireless internet and access to electrical services	\$525.00
Premium	8x10 space (premium location/perimeter of venue) optional table and/or chairs wireless internet and access to electrical services	\$600.00/booth (minimum 2 booths)

Sponsorship Information

OACUHO 2015: Rejuvenate is currently accepting sponsorship for the Spring Conference. We have developed many unique opportunities for all budget levels. Please note that sponsorship opportunities are on a first come-first serve basis. Availability is unique to each opportunity and subject to variance.

The following is an outline of the different Sponsorship opportunities we are offering at the 2015 Spring Conference. **For more information and to reserve a sponsorship opportunity, please do not hesitate to contact the Rejuvenate 2015 Host Committee at rejuvenate@yorku.ca**



Opportunity	Outcome	Cost
Principal Sponsor for Closing Banquet (1 available)	Two complimentary seats to conference banquet	\$4000
	Opportunity for 5 min. address to delegates during evening programme	
	Recognition on evening programme	
	Prominent display of company brand at entrance to banquet hall	
	Daily promotion on conference Twitter feed and Facebook pages throughout conference and exclusive promotion during event	
	Name of company listed next to event in the official conference program	
	Full page advertisement in conference booklet	
	Banquet runs from 6:30pm to 10:30pm	
Opening Keynote Speaker	Prominent display of logo on screen before and after keynote	\$2000
	Prominent display of company brand at entrance to theatre	
	Recognition during introductory comments to session	
	Daily promotion on conference Twitter feed and Facebook pages throughout conference and exclusive promotion during event	
	Name of company listed next to session in the official conference program	
	Full page advertisement in conference booklet	

Opportunity	Outcome	Cost
Closing Keynote Speaker	Prominent display of logo on screen before and after keynote	\$2000
	Prominent display of company brand at entrance to theatre	
	Recognition during introductory comments to session	
	Daily promotion on conference Twitter feed and Facebook pages throughout conference and exclusive promotion during event	
	Name of company listed next to session in the official conference program	
	Full page advertisement in conference booklet	
Nametag Sponsor	Company logo displayed beside OACUHO and York University logos on front of nametag worn by the conference's est. 170 delegates	\$300
	Exclusive display of company logo and description on back of nametag (max. 25 words)	
	Daily promotion on conference Twitter feed and Facebooks pages throughout conference	
Hospitality Suite Sponsor	Prominent display of logo in the suite	\$1000
	Name and logo in conference program & online	
	Tent card with company name, logo, Web and Social Media address, and services provided set up in the suite	
Banquet Entertainment Sponsor	Prominent display of logo at DJ booth	\$1000
	DJ 'shout outs' about your company throughout the dance portion of evening	
	Daily promotion on conference Twitter feed and Facebook pages throughout conference	

Opportunity	Outcome	Cost
Principal Sponsor for evening Socials (2 available)	Two tickets to the Social including food	\$1500
	Opportunity for 3 min. address to delegates during evening programme	
	Recognition on evening programme	
	Prominent display of company brand at entrance to venue(s)	
	Daily promotion on conference Twitter feed and Facebook pages throughout conference and exclusive promotion during event	
	Name of company listed next to event in the official conference program	
Lunch Sponsor (1 Available)	Prominent display of logo at venue and on table tents	\$500/meal
Volunteer sponsor	Company log displayed on 4"x4" section on the back of volunteer t-shirts	\$500
	Recognition in conference program	
Newcomers Opening Reception Sponsor	Prominent display of logo at venue entrance and on table tents	\$1500
	Name of company listed next to event in the official conference program	
	Opportunity for 5 min. address to delegates during evening programme.	
	Opportunity to have your swag distributed at event	

Opportunity	Outcome	Cost
Breakfast Sponsor (3 Available)	Prominent display of logo at venue entrance and on table tents	\$350/meal
Nutrition Break Sponsor (6 Available)	Prominent display of logo at snack table	\$250/break
Conference Delegate Swag Sponsor	Swag supplied by your company will be featured in the welcome package of each delegate	Cost based on delegate gifts for welcome package
Conference Banquet Guests (8 Available)	Ticket to the closing banquet on June 10th	\$100/ticket Limited to Platinum sponsors
Buyers' Breakfast Guest (12 Available)	Opportunity to informally interact with Chief Housing Officers and select administrators with purchasing authority over Breakfast prior to the Exhibitor Fair	\$75/ticket
Conference Book/Website Advertising	Advertise in this year's full delegate program. An online PDF version will be available which will include a hyperlink to your company's website. Additionally, there will be programs available in print.	\$50.00 for 1/4 page advertisement \$100 for 1/2 page advertisement Advertisement submission deadline: May 2, 2015
Social Media Advertising (20 Available)	Daily promotion on conference Twitter feed and Facebook pages throughout conference, Links to Company website/Social Media feed	\$50/Day Advertisement submission deadline: May 2, 2015
Annual General Meeting (AGM) Sponsor	Daily promotion on conference Twitter feed and Facebook pages throughout conference	\$300
	Prominent display of logo on screen before and after keynote	
	Advertisement incorporated onto voting stick at AGM	



For questions, please contact:

**OACUHO
SPRING CONFERENCE**

June 7-11, 2015
York University, Toronto ON

Conference Details

Visit our websites:

www.rejuvenate2015.info.yorku.ca www.oacuho.com www.reslife.sclد.yorku.ca

Like us on Facebook:

www.facebook.com/rejuvenate2015

Follow us on Twitter:

@Rejuvenate2015

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